HIMA LALWANI

UIUX DESIGNER | GRAPHIC DESIGNER | UIUX TRAINER

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About Me

I'm Hima Lalwani—a software engineer turned UI/UX and graphic designer with over 5 years of design experience and 1 year in software engineering. My unique background allows me to approach projects from both design and technical perspectives, creating comprehensive solutions. As a freelancer, I've collaborated with multiple companies, honing my creative skills and team management abilities. I've also mentored 50+ students as a UI/UX junior trainer and worked on diverse design projects, from branding to Learning Management Systems, during my time at ITLH. Passionate about innovation and excellence, I strive to create impactful experiences for users.

Skills & Competencies

Tools & Softwares:

Design: Visual design | Ergonomics | Ethnography I Information Architecture I Infographics I Journey maps | Wireframing | Prototyping | Product design | Branding design | User flow | Typography I Color theory I Web design | Grid System

Research: User interviews | Surveys | Affinity mapping | Card sorting I Competitive Analysis I Heuristic evaluation

Programming Languages: C, C#, Java, SQL.

Web Technologies/Frameworks: HTML5, CSS3, jQuery, JavaScript, MySQL, ASP.NET MVC.

Education Background

Bachelors of Engineering in Information Technology
Thadomal Shahani Engineering College, 2014-2018
CGPA: 7.4.

HSC 12th Boards (Science)
SVT College of Home Science, 2012-2014
Percentage: 66%.

ICSE 10th Boards (Computer Applications)
Lilavatibai Podar High School, 1999-2012
Percentage: 85%.

Professional Experience

ITLH
MAY 2021- MAR 2024

JUNIOR UIUX TRAINER
JUNE 2023- MARCH 2024
- Mentored 50+ students, helped them learn the UIUX concepts in a fun way , and was majorly responsible for teaching Figma.

UIUX DESIGNER
OCT 2022- MARCH 2024
- Redesigned ITLH and UIUX Global website to enhance user experience and increase client conversions.
- Conducted extensive research on Learning Management Systems (LMS) through interviews, surveys, and user personas.
- Developed high-fidelity interfaces and prototypes (LMS) to improve student and trainers experience.
- Created engaging content for design training presentations and webinars.

JUNIOR UIUX DESIGNER
OCT 2021 - SEPT 2022
- Led client UIUX projects while also overseeing branding initiatives, social media campaigns, email marketing, presentations, and video production.

GRAPHIC DESIGNER
MAY 2021- SEPT 2021
- Was responsible for crafting visually appealing emailers and engaging social media posts.

KOMMUNE | PART TIME DESIGNER
MAY 2021- SEPT 2021
- Created social media posts, emailers, YouTube banners, etc.

FREELANCE | UI/UX, GRAPHIC DESIGNER, VIDEO EDITOR & WEB DEVELOPER
JULY 2019- SEPT 2021
- Collaborated with diverse clients such as Sunset Cinema Club, Saloonwala, Karam, Xare, and 20 others.
- Managed projects encompassing graphic design, UI/UX design, and website development.

MASTEK | SOFTWARE ENGINEER
JUNE 2018 - JUNE 2019
- Developed an internal tool for tracking employee attendance and developed accessible web pages.

THE SOULED STORE | DESIGN INTERN
NOV 2017 - JAN 2018
- Designed social media ads, mockups, and t-shirt designs.

ACADNION | GRAPHIC DESIGN INTERN
FEB 2017 - MAY 2017
- Designed merchandise and social media posts.

Extra Curricular Activities

- Served as a volunteer at **Tarang Life Care Foundation** from December 2017 to June 2018.
- Achieved the distinction of being a **Gold Medalist in Chess** during my school years.
- Honored with the title of **"Best Sportsperson"** during my tenure at Junior College.
- Contributed as a member of the Junior College Basketball Team, securing the 2nd prize in competitions.
- Demonstrated teamwork and perseverance as a member of the Junior College Tug of War Team, securing the 3rd prize.
- Actively participated in the Hiranandani Group's half **marathons and cyclothons** in both 2022 and 2023.
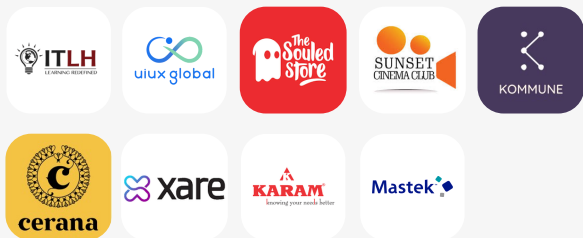- Successfully qualified in the **CEED in 2024. (AIR: 1624)**

Strengths

- Keen Observation
- Effective Decision Making
- Clear Communication
- Efficient Multi-tasking
- Strong Management & Leadership
- Collaborative Team Player
- Adaptive
- Determined

Hobbies

Companies I have worked with [View Recommendations]

Professional Experience (Continued)

TSEC SYNAPSE MAGAZINE | TECHNICAL HEAD
NOV 2016 - NOV 2017

- Designed floor maps, magazine logos, and college magazine (100 Pages)

TSEC STUDENTS' COUNCIL | TECHNICAL HEAD
JUNE 2015 - APRIL 2016

- Developed website and designed posters, banners, brochures, entry tickets, certificates, and college flag.

Training & Projects

1) Start the UX Design Process: Empathize, Define, and Ideate, *Google* | Ongoing

2) Motion Design with Figma: Animations, Motion Graphics, UX/UI, *Udemy* | Ongoing

3) UTS App Research & Redesign, *Personal Project* | Ongoing

4) Foundations of User Experience (UX) Design, *Google* | April 2024
Understood UX design fundamentals including user-centered design, accessibility, and equity-focused design, identified entry-level UX designer responsibilities, and recognized the significance of design sprints in enhancing UX outcomes.

5) Product Design Bootcamp, *by Goncalo Marquez* | May 2023

6) User Experience Design Essentials - Adobe XD UI UX Design, *Udemy Course by Daniel Walter Scott* | June 2020
Learned how to use Adobe XD for UI/UX Design, and the basics of UI/UX Design.

7) Internet of Things, *Internshala* | Dec 2017
Pursued a training program that included an introduction to electronic sensors & controlling devices through web & app-based systems via the internet.

8) Android Application Developer | May 2017
Learned Android basics, Robust Programming, Widgets Programming, Explicit & Implicit Intents, Advanced Widgets, Activity Lifecycle, and SQLite Concepts.

9) Java-based GUI Project | Jan 2017
Employee Management System: This System uses the concept of advanced GUI Components & Database modification to allow the admin to manage his employees. The project uses JDBC & is based on SE 8.

Some glimpses of my work

[View Entire Portfolio]

Please note *that some of my projects are covered under Non-Disclosure Agreements (NDAs). However, I am happy to discuss them in detail during the interview process.*